

# SinterCell™ Nation

## How Do We Collectively Effect Change?

SinterCell™ Nation is dedicated to eliminating and reversing the packaging trends that endanger our environment and health. It only takes one courageous voice to influence others, one change in consumer behavior to inspire others, and one successful packaging collaboration to demonstrate that meaningful change is possible.



## It Is Time To Make A Difference

Plastics and plastic-associated chemicals are responsible for widespread pollution. They contaminate aquatic, terrestrial, and atmospheric environments globally. The ocean is the ultimate destination for much plastic, and plastics are found throughout the ocean, including coastal regions, the sea surface, the deep sea, and polar sea ice. Many plastics appear to resist breakdown in the ocean and could persist in the global environment for decades.

Macro- and micro-plastic particles have been identified in hundreds of marine species in all major taxa, including species consumed by humans.

Plastic use occurs in every aspect of modern life and results in widespread human exposure to the chemicals contained in plastic. Single-use plastics constitute the largest portion of current use.

Plastic disposal is highly inefficient, with recovery and recycling rates below 10% globally. The result is that an estimated 22 Mt of plastic waste enters the environment each year, much of it single-use plastic.

We are launching SinterCell™ Nation to create a place for like-minded individuals and organizations that share a common belief and vision: **Packaging should be in harmony with nature.**

### Advocates

Be the environmental voice that's needed to influence change.

### End Consumers

Adopt/Practice the environmental behaviors needed to inspire change.

### Packaging Producers & Retailers

Become the environmental packaging agents needed to realize change.

